

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES**

Minutes of the Fifth School Board Meeting held on 15th February 2010 at 11.00 a.m in the Board Room, Block No. 8, IGNOU, Maidan Garhi, New Delhi -110 068.

The following were present:

Prof. Shambhu Nath Singh, Director, SOJNMS	Chairman
Prof. D.Gopal, Director, School of Gandhi and Peace Studies, IGNOU	Member
Prof. S. Dhuliya, Professor, School of Journalism and New Media Studies, IGNOU	Member
Dr. S.K.Yadav, School of Agriculture, IGNOU	Member
Dr. Deo Shankar Naveen, Director, School of Translation Studies, IGNOU	Member
Dr. K. S. Arul Selvan, School of Journalism and New Media Studies, IGNOU	Member
Dr. O.P. Dewal, School of Journalism and new Media Studies, IGNOU	Member
Dr. Sonia Sharma, Director, School of Tourism and Hospitality Management, IGNOU	Member
Dr. Ramesh Yadav, School of Journalism and New Media Studies, IGNOU	Member
Ms. Shikha Rai, School of Journalism and New Media Studies, IGNOU	Member

The following could not attend:

Dr. Kiron Bansal, School of Journalism and New Media Studies, IGNOU	Member
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The chairman welcomed all the members of the School Board and apprised them of the activities of the School and the future plans and sought guidance and support of the members towards realising the set objectives.

The agenda items were discussed:

Relevance to Agenda Item No.	
SOJNMS 5.01	<p>Confirmation of the minutes of the Fourth School Board Meeting held on 20th April, 2009.</p> <p>The minutes of the Fourth School Board Meeting held on 20th April, 2009 were circulated along with the agenda and as no comments were received on the draft minutes circulated among members earlier, the Board unanimously approved the minutes of the Fourth School Board.</p>
SOJNMS 5.02	<p>Action Taken Report on the decisions taken in the Fourth School Board Meeting.</p> <p>The action Taken Report circulated with the annexure to the Agenda was read out by the Chairman.</p> <p>The Action Taken Report on Fourth School Board decisions was approved by the School Board unanimously.</p>
SOJNMS 5.03	<p>To consider and approve the names of external experts to be co-opted to the School Board under Clause 2(e) of Statute 10A.</p> <p>The Director briefed the Board about the contribution of the external expert members of the First School Board and appreciated their contribution in launching the new School and its activities. The members welcomed the views expressed by the Chair. It was mentioned that the tenure of the external experts to</p>

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<p>SOJNMS 5.03 (Cont'd...)</p>	<p>the First School Board has ended on 15th January 2010. In view of this the list of external experts to be co-opted to the School Board under Clause 2 (e) of Statute 10 (A) was presented to the Board</p> <p>After a brief discussion the Board unanimously decided to put on record the contribution of the outgoing members of the School Board.</p> <p>The following names of the experts mentioned in the annexure to the agenda was read out for the members to be co-opted to the School Board:</p> <ol style="list-style-type: none"> 1.Prof. B.K.Kuthiala (VC, Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal) 2.Mr. Suneet Tandon (Director, IIMC, New Delhi) 3.Sh. Qamar Waheed Naqvi, Director (News), TV Today Network 4.Mr. Siddharth Vardhajan, (Deputy Editor and National Bureau Chief, The Hindu) 5.Prof. G. Ravindran (Professor and Head, Department of Journalism, Madras University, Chennai). <p>The Board approved the names of experts as mentioned above. The Board also authorised the Chairman to issue invitations to the proposed experts approved by the Board and to invite any other member from the proposed list of experts in case any of the above express their inability to join or respond to the invitation.</p>
<p>SOJNMS 5.04</p>	<p>To consider and approve the detailed final syllabus of face to face MA programme in Electronic Media Production and Management (EMPM).</p> <p>The Programme Coordinator presented the detailed final syllabus. He explained that the syllabus was modified based on the suggestions received from the experts and faculty members during the discussions in the school council meetings.</p> <p>It was suggested that it should cover the history and evolution of different media forms at different stages of developments in holistic manner with special emphasis on related media forms.</p> <p>The Board was of the view that the all media programmes may be updated regularly with the help of experts.</p> <p>The Programme Coordinator sought permission on the Course 14 of the syllabus, entitled "Management and Marketing" be made more specific and comprehensive by adding specific topics to it.</p> <p>The Board gave the permission as sought by the programme coordinator. The Board also approved detailed final syllabus of face to face MA programme in Electronic Media Production and Management (EMPM).</p>
<p>SOJNMS 5.05</p>	<p>To consider and approve the recommendations of the Doctoral Committee held on 18/12/09 for selection of candidates for Ph.D programme of SOJNMS in Journalism and Mass Communication</p>

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SOJNMS 5.05 (Cont'd...)	<p>(January 2010 session).</p> <p>The names of selected candidates for admission to Ph.D. as recommended by the Doctoral Committee were placed before the School Board. It was mentioned that the Research Unit had asked for the details of the guides under whose supervision the selected candidates would pursue their Ph.D. along with the specific title of research. On this, Prof. D. Gopal suggested that in order to avoid delay in the registration of students for Ph.D. programme, the Board may approve the recommendations of the Doctoral Committee and the School should finalise the topic and allot the guide to the respective registrants and report the matter in the next School Board.</p> <p>With these suggestions the Board approved the recommendations of the Doctoral Committee.</p>
SOJNMS 5.06	<p>To consider and approve the recommendations of the Doctoral committee with respect to Mr. Himanshu Goswamy registrant under EDNERU.</p> <p>The Board unanimously approved the said recommendations.</p>
SOJNMS 5.08	<p>To consider and approve the panel of paper setters, moderation board and evaluators for face to face programmes of SOJNMS, i.e. MA (JMC-F2F), MA (EMPM-F2F), BA in 3D Animation and Visual Effects (IGNOU-MAAC Programme).</p> <p>The Board approved the list unanimously with the suggestion to expand the list further.</p>
SOJNMS 5.09	<p>To consider and approve the list of paper setters, members of moderation board, evaluators and project evaluators for ODL programmes of SOJNMS, i.e., Certificate in Community Radio (CCR), PG Diploma in Journalism and Mass Communication (PGJMC), PG Diploma in Audio Production Programme (PGDAPP) and PG Diploma in Radio Prasaran (PGDRP).</p> <p>The list was approved by the Board with the exception of one name i.e. Sachi Gaur, Research Scholar, Lady Sri Ram College, New Delhi.</p>
SOJNMS 5.10	<p>To consider and approve the panel of translators and editors for Certificate in Community Radio (CCR) programme for translation of study material into other regional languages, i.e., Bengali, Marathi, Kannada and Tamil.</p> <p>The matter was discussed in detail and it was explained by the Programme Coordinator that the translation of the study material for CCR programme from English to Hindi is ready and the editing of the translated material is in process. The list of the translators and editors in Hindi approved by the competent authorities was placed before Board for ratification.</p> <p>Further, he also explained that the list of translators for Bengali,</p>

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<p>SOJNMS 5.10 (Cont'd...)</p>	<p>Marathi and Kannada is being explored and submitted the list of translators for Tamil language.</p> <p>Dr. Ramesh Yadav, Co-coordinator of the course was of the view that Hindi version of the programme would be ready for launch in July 2010.</p> <p>In the context Prof. D. Gopal expressed the view that the School has grown really fast and the range of academic content has a tremendous scope for updating and development. He said that there is a huge clientele looking for opportunities and we have to see to it that the programmes of the school have national recognition and not be limited to room teaching. Students should have access to all practical activities. He suggested that in the next School Board meeting, a list of at least a 100 experts drawn out from related disciplines be reported to involve them and make it a larger academic platform for journalism and new media studies.</p> <p>The Board unanimously approved the list of translators for Tamil language. The Board also ratified the list of Hindi translators and editors.</p>
<p>SOJNMS 5.11</p>	<p>To consider, approve and ratify evaluation procedure submitted to SED with the approval of the competent authorities for MA (F2F) programmes of SOJNMS and BA in 3D Animation and Visual Effects (IGNOU-MAAC programme).</p> <p>The Programme Coordinators of the respective programmes, i.e., Prof. S. Dhuliya, Programme Coordinator for IGNOU-MAAC Programme (BA in 3D Animation and Visual Effects-F2F), Dr. K.S. Arul Selvan, Reader, SOJNMS and Programme Coordinator for MA (JMC-F2F) and Dr. O. P. Dewal, Reader, SOJNMS and Programme Coordinator for MA (EMPM-F2F) read out the annexure provided to the members in this regard.</p> <p>After a brief discussion, the evaluation procedure was approved and ratified by the School Board.</p>
<p>SOJNMS 5.12</p>	<p>To consider and approve detailed final syllabus of face to face programme in Journalism and Mass Communication (JMC)</p> <p>The coordinator briefed the board on the developments since the Fourth School Board in respect of the programme.</p> <p>The Fourth School Board had adopted initial syllabus with certain suggestions and authorised the School to initiate consultations with a view to make the syllabus robust. Following-up on the suggestions, the internal discussions among the faculty members resulted in the decision to adopting the model curriculum developed by the UNESCO as one of most robust curriculum and as it had been developed in the Asian context, most suitable. Further it could be made adaptable to suit the cultural and media scenario obtained in the adopting country. Because of its</p>

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**SOJNMS 5.12
(Cont'd...)**

robustness and flexibility the school co-opted UNSECO model curriculum frame work and made some modifications to suit it to the Indian scenario. The syllabus presented for approval of the Board in the annexure to the agenda item is the result of the deliberations and modifications carried out to model curriculum framework developed by UNESCO.

It was also stated that the programme proposal and the initial course structure approved by the School Board in its Fourth School Board Meeting were submitted to and ratified by Forty Ninth Academic Council Meeting and the Academic Programme Committee of the Planning Board. The revised final course structure needed to be reported in the next Academic Council and the Academic Programme Committee meetings.

The Board was also acquainted with the genesis of the association with the UNESCO in the context of the programme. UNSECO when informed of the decision to adopt the model curriculum developed by it, showed keen interest in associating with its implementation. Subsequent discussions resulted in UNESCO formally announcing its intention to co-certify the programme as well as its desire to work with the school in order to offer the programme SAARC-wide.

The Board was also briefed about the substance of the consultations that the UNSECO and the school have initiated. The present discussions with the UNESCO, among other issues and in the context of MA (JMC-F2F) programme, are:

- a. Modalities of co-certification,
- b. Technical assistance / facilitation of technical assistance for enlarging the scope coverage of the programme.
- c. Training and orientation of the faculty in order to enhance the delivery of the programme.
- d. Financial Assistance / facilitation of financial assistance to launch the programme SAARC-wide.

The Board was also informed of the school's intention to launch the programme on multi-modal platform and cooperation with the UNESCO is designed to achieving this objective.

These initiatives when formalised would result in the MA Programme being offered to SAARC, Asian and African countries progressively. This would also afford the school's international exposure.

The efficacy of adopting the syllabus developed by UNESCO was discussed at length by the Board members. The discussions resulted in the view that the syllabus of the UNESCO is a framework and while adapting is done appropriately, it does have scope for further modifications and refinement. Towards this end,

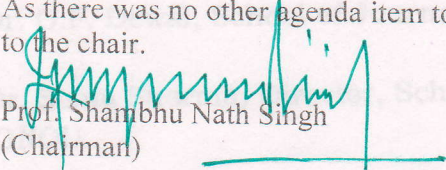
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<p>SOJNMS 5.12 (Cont'd...)</p>	<p>Prof. D. Gopal suggested that a two-day workshop with participation of experts including international experts may be conducted to develop specific content within the framework and / or to refine the existing content.</p> <p>It was also suggested that further modifications may be done keeping in view the fact that the programme is on-going and all the stakeholders' views are considered. It was pointed out that since this programme is being considered for multi-modal delivery, review/revision would be necessary and be undertaken while the programme is being readied for delivery from other platforms. The delivery modes under discussion are virtual, satellite, on-line and conventional ODL mode.</p> <p>The Board took note of the developments with regard to the association with UNESCO and school's planned activities for the programme. The Fifth School Board approved the revised course structure and the syllabus of the MA (JMC-F2F) programme as presented in the annexure to the agenda. The Board also recommended to holding a meeting of experts in order to work out the specifics of the syllabus or modifications to syllabus in the context of an on-going programme. The Board consented to seeking the approval of the revised course structure in Academic Council and Academic Programme Committee.</p>
<p>SOJNMS 5.13</p>	<p>To consider and approve the proposal for adaptation of the course structure of UNESCO for MA in Journalism in Open and Distance Learning Mode submitted by Dr. Kiron Bansal, Reader, SOJNMS.</p> <p>It was decided by the Board that the same syllabus as that of the face to face mode would be offered in the distance as well as in the online mode after it is drafted by the experts at the national workshop as discussed in the earlier agenda item.</p>
<p>SOJNMS 5.14</p>	<p>To consider and approve proposal for revision, revamping and continuing the PG Diploma in Journalism and Mass Communication (PGJMC) as an independent programme in English and Hindi as suggested by Prof. Subhash Dhuliya.</p> <p>The Board approved the proposal in unison and suggested that the fee component be decided by the faculty which should not exceed Rs. 10,000.</p>
<p>SOJNMS 5.14.1</p>	<p>To consider and approve the proposal of launching PG Diploma Programme in Journalism for Working Journalists.</p> <p>The Board also considered the proposal and approved in principle the the proposal for launching the PG Diploma programme in Journalism for Working Journalists.</p>
<p>SOJNMS 5.15</p>	<p>To consider and approve the proposal for launching a new programme in Master of Science in Internet Studies submitted by Dr. K.S. Arul Selvan, Reader, SOJNMS.</p>

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SOJNMS 5.15 (Cont'd...)	<p>The Board approved the proposal in principle. It was also decided that the content and nomenclature for the course be made with the guidance of experts of the national workshop suggested in earlier agenda item.</p> <p>The Phase-I form submitted in this regard by Dr. K.S. Arul Selvan was approved by the School Board.</p>
SOJNMS 5.16	<p>To consider and approve the proposal for launching a new PG Diploma in Television Journalism submitted by Mr. Amit Kumar, faculty, SOJNMS.</p> <p>The Board approved it in principle and suggested to develop the content and programme structure through the workshop and get it approved in the next School Board.</p>
SOJNMS 5.17	<p>To consider and approve the final course structure and phase forms of Post Graduate Certificate in Web Journalism (PGCWJ) submitted by Dr. K. S. D. Nair, Regional Director, Cochin.</p> <p>The revised Phase Forms submitted by Dr. K.S.D. Nair Regional Director, Kochi was discussed at length. The Board also took note of the suggestions of the Fourth School Board Meeting.</p> <p>The Board approved the revised the course structure as detailed in Phase Forms for Post Graduate Certificate in Web Journalism (PGCWJ) submitted by Dr. K. S. D. Nair, Regional Director, Cochin. It also suggested that the programme to have two coordinators viz., Dr. K.S. Arul Selvan, Reader, SOJNMS at IGNOU Headquarters and Dr. K.S.D. Nair, Regional Director, Kochi at the regional centre.</p>
SOJNMS 5.18	<p>To consider and approve the proposal for launching an advanced programme after revamping, restructuring and integrating the course structure of PGDAPP and PGDRP in English and Hindi.</p> <p>The Board decided that since the course is already on offer, it must be re-launched as one single programme after integrating the two programmes. The concerned programme coordinator is to take necessary action for the same to ensure the launch in July 2010.</p>

As there was no other agenda item to be discussed, the meeting ended with the vote of thanks to the chair.


Prof. Shambhu Nath Singh
(Chairman)

Dr. Ramesh Yadav, School of Journalism and New Media Studies, IGNOU

Ms. Shikha Rai, School of Journalism and New Media Studies, IGNOU